



## How it Works

### 1. You Create a Unique Design.

- Create a design, saying or slogan for your charity, following our simple guidelines [found here](#).

### 2. You Tell Us the Charity You Want to Support

- The Giving T will donate, on your behalf, directly to your chosen charitable 501c(3) organization.

### 3. You Choose Your Donation Amount.

- All products come with base prices. You add the donation amount to the base price, and that creates the “for sale” price. So, a \$5 donation added to a T-shirt with \$15 base price creates a \$20 “for sale” price. For each \$20 T-shirt sold, we donate \$5 on your behalf.

### 4. The Giving T Creates Your Store!

- The Giving T provides unique URLs for both your Homepage and your Store. The Homepage allows you to tell the world why (and for whom) you are raising funds, and the store allows you to...raise those funds!

### 5. Start Raising Funds!

- Your charity earns the pre-determined donation amount for each and every sale you make, for as long as you want to sell. For stores that sell \$5,000 or more in a calendar month, The Giving T will add an extra 10% to your donation!

**Create your design today!**